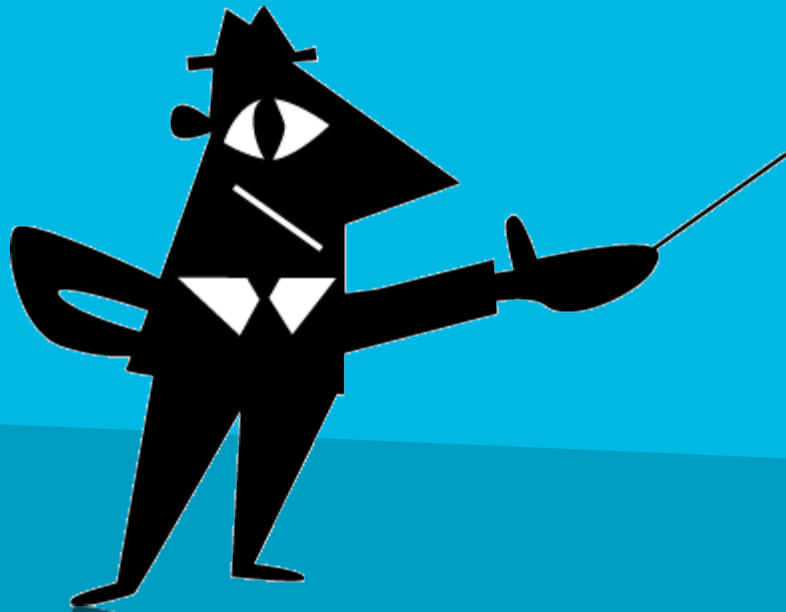
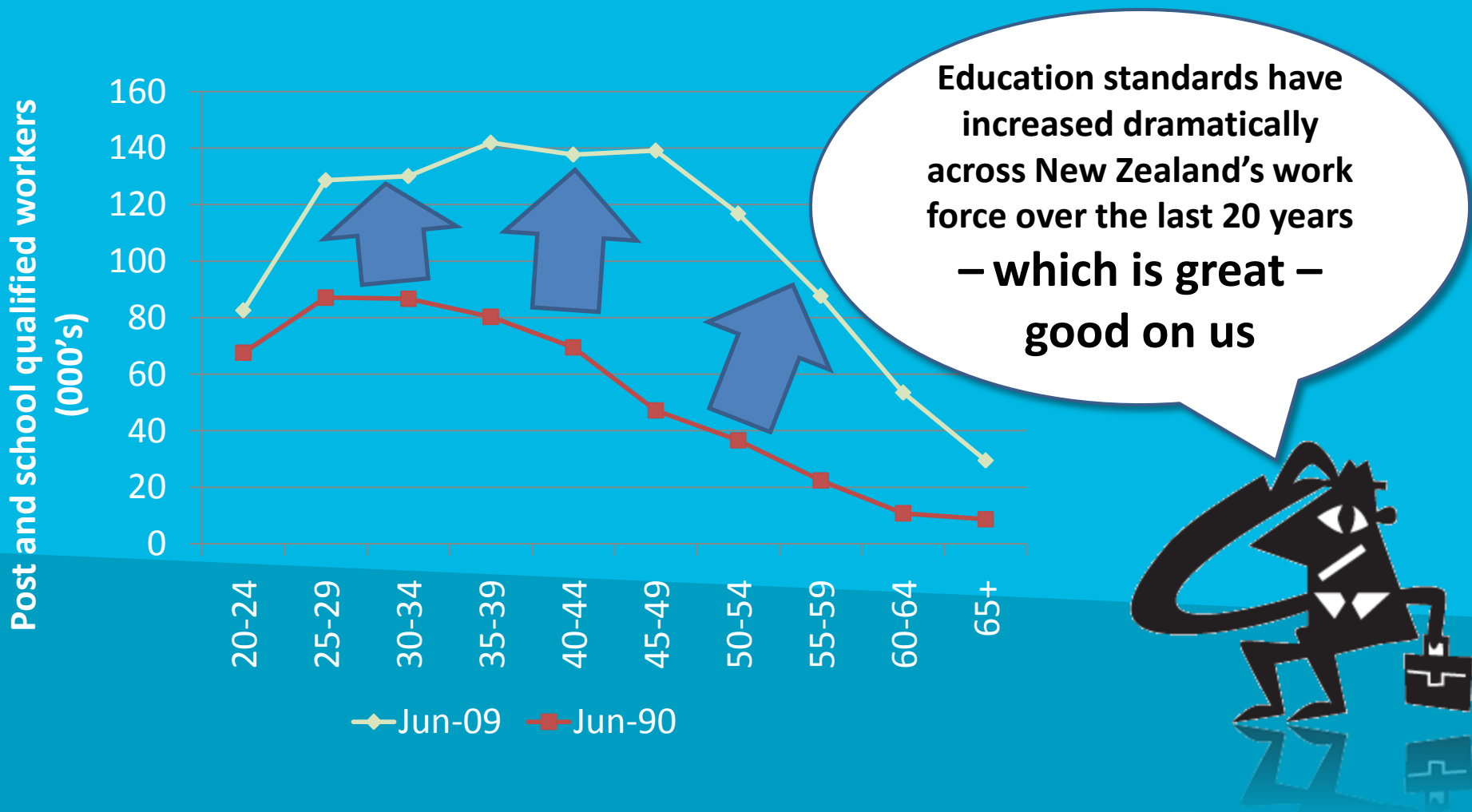


EXPOSING NEW ZEALAND'S SILENT AND LOOMING TALENT CRISIS

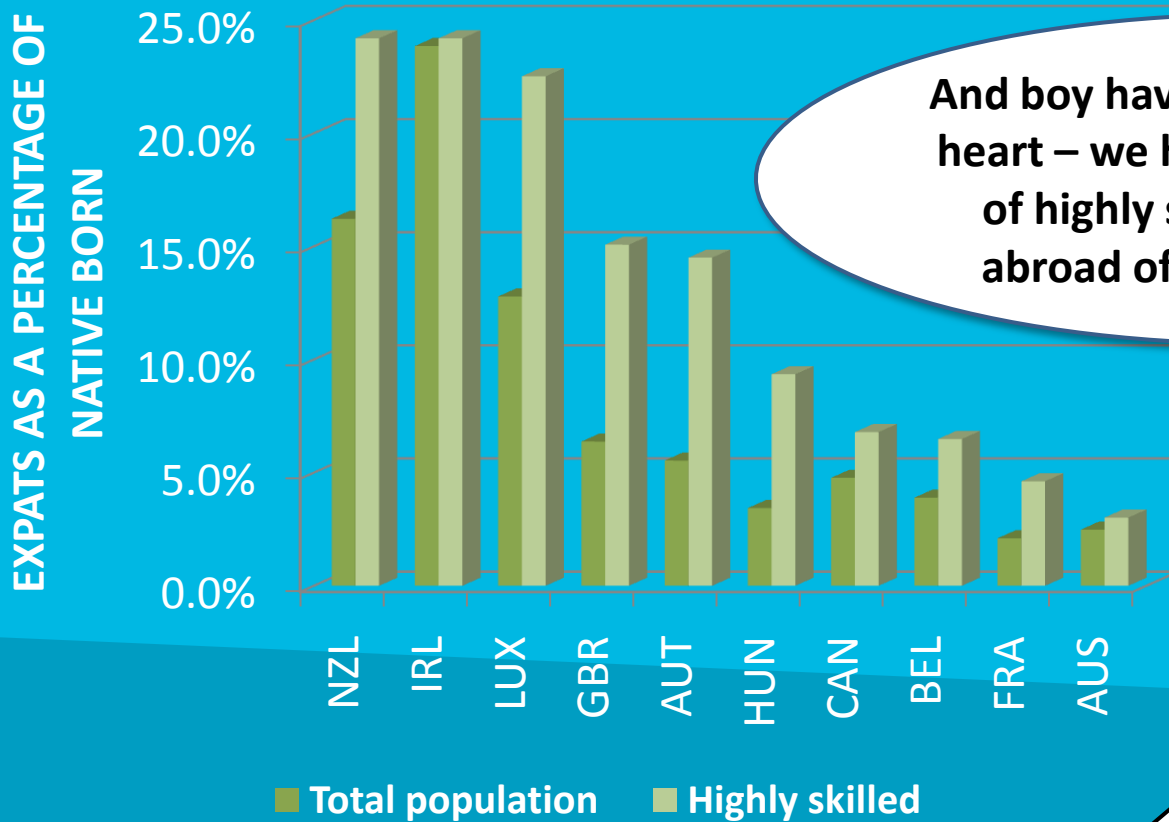


FACTS NOT
FOR THE
FAINT
HEARTED

Over the last 20 years New Zealand has become a knowledge economy



The increasing education standards have allowed greater global mobility



And boy have NZ'ers taken that to heart – we have the greatest rate of highly skilled expats living abroad of all OECD countries



So everyone gets a great and rounded education then leaves – over 500,000 kiwis overseas

Recently the leaving has slowed – global recession and all – and things had tightened in NZ

**Net migration back
from Australia**

**Average
unemployment 6%**

**Not as many departures
to the UK**

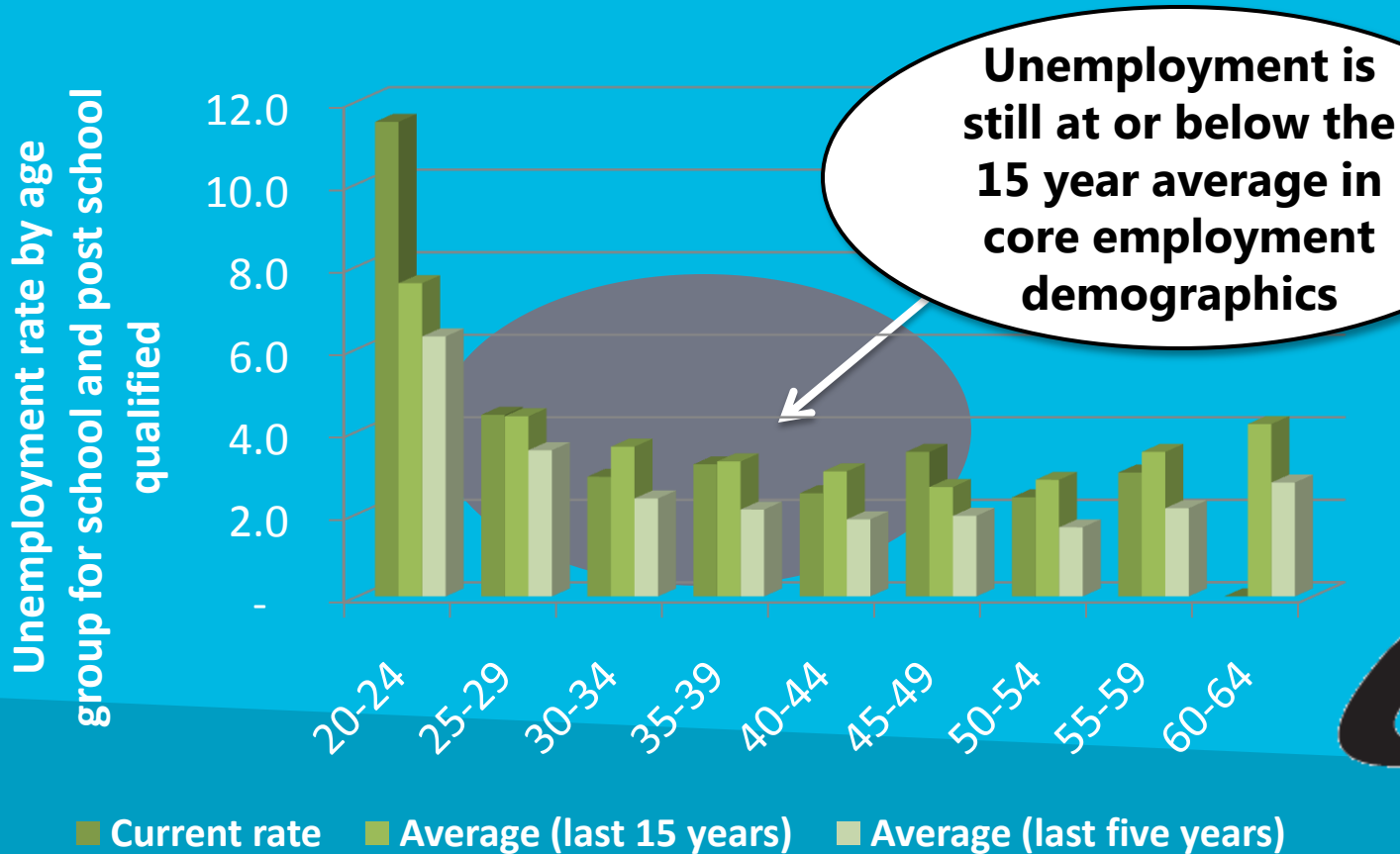


But all these were averages and averages are for average people – Mr Global decided to do some digging around...

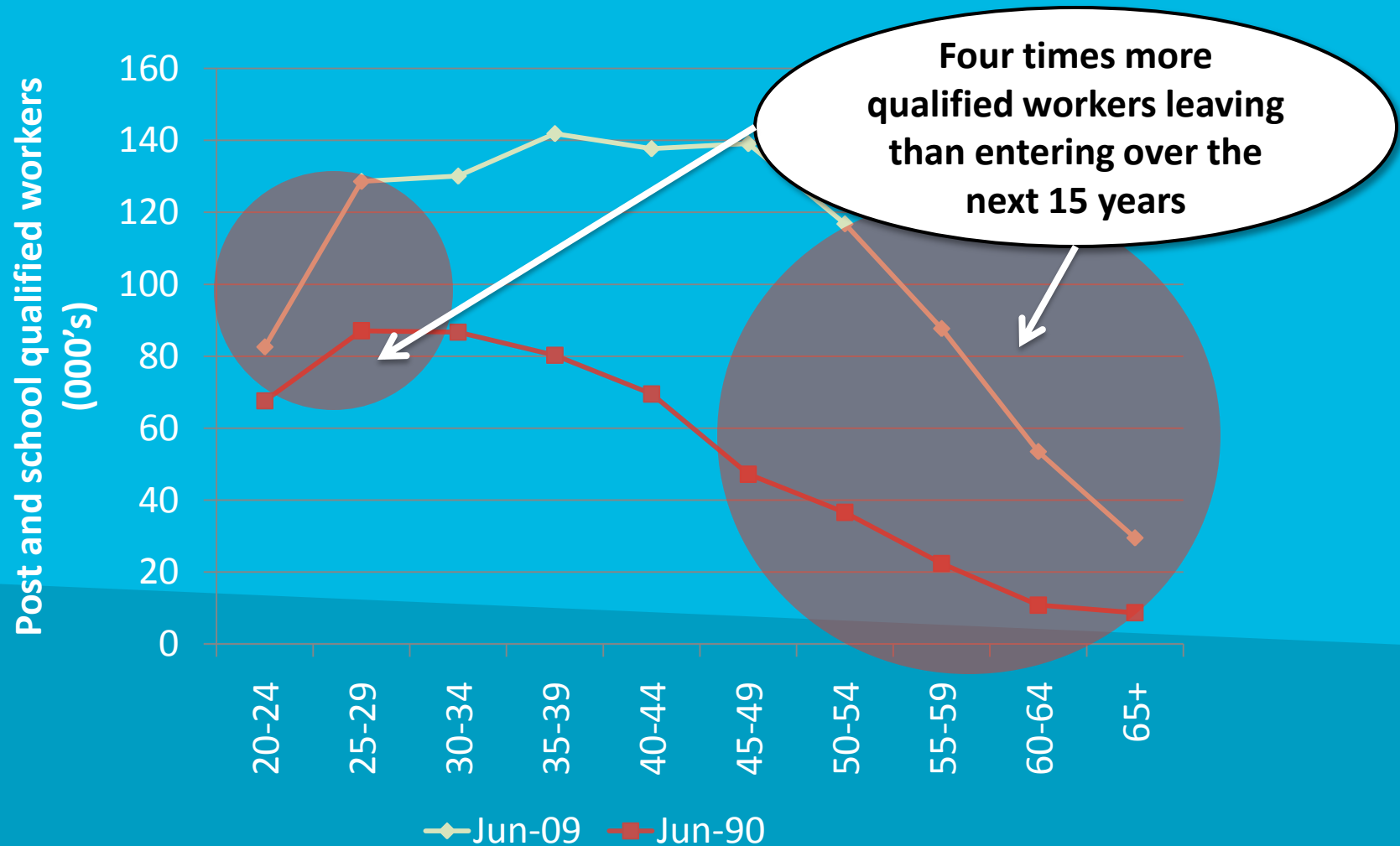


...and this is what he found

6% unemployment isn't all that it seems – considering the 'recession'

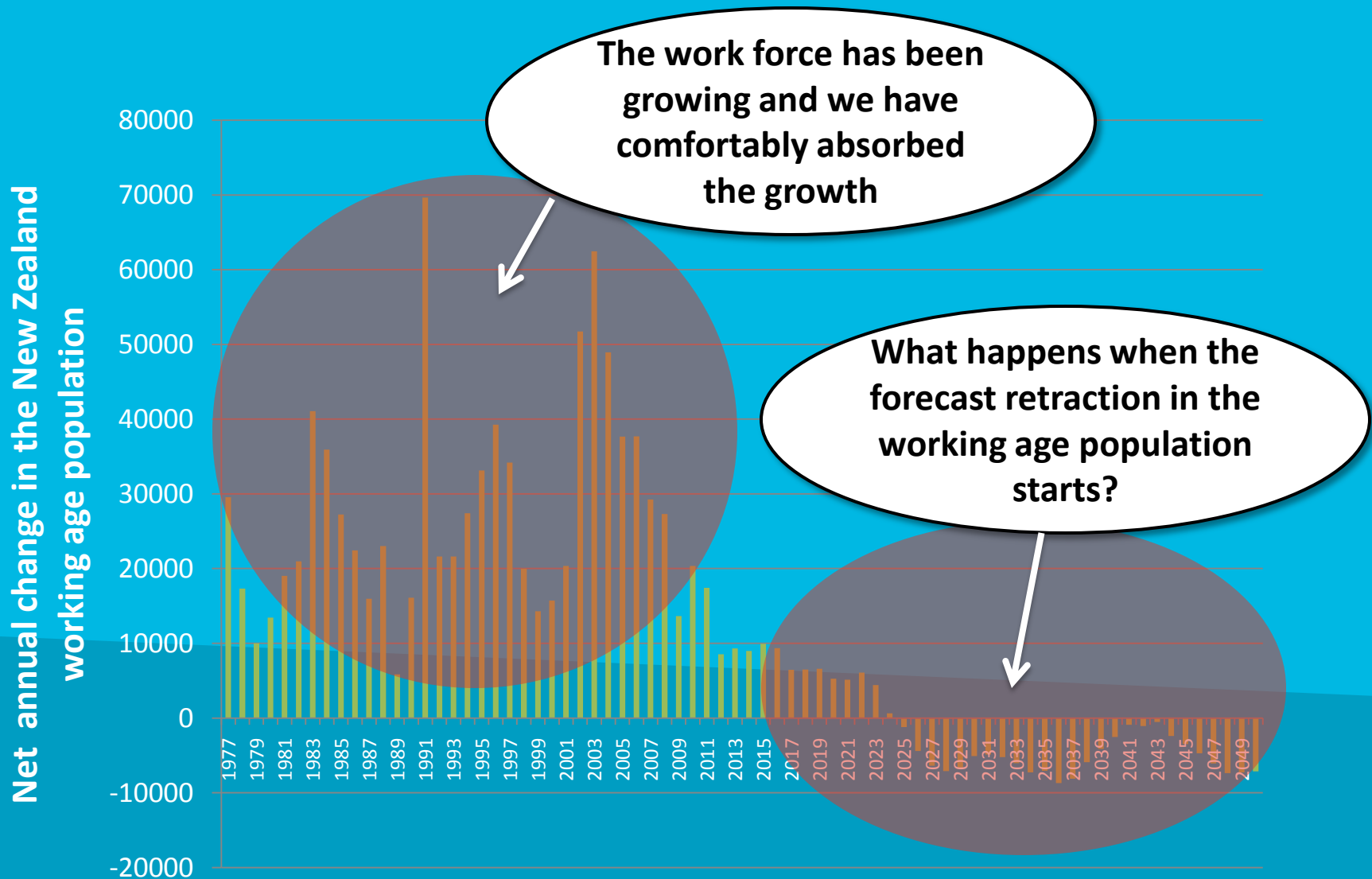


The better education is a double edge sword – talent will be scarce again



Source: Statistics New Zealand, Global Career Link analysis

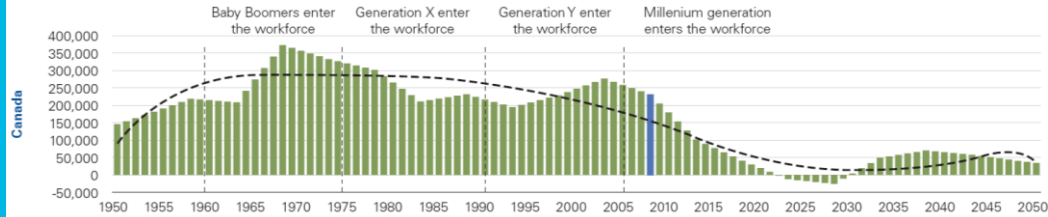
How scarce he asked? Scarily scarce!



Source: Statistics New Zealand, Global Career Link analysis

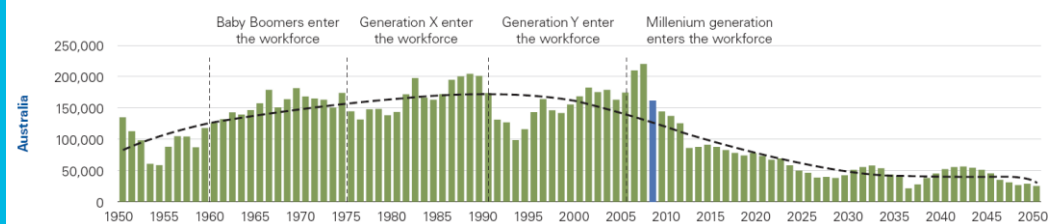
More frightening is bigger and richer economies feeling the same pain

Figure 1c – Net annual change in the population of Canada aged 15-64, 1950-2050



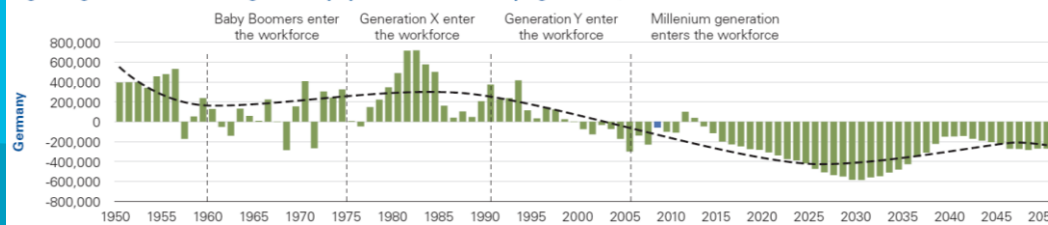
Source: KPMG International 2008, Statistics Canada

Figure 1b – Net annual change in the population of Australia aged 15-64, 1950-2050



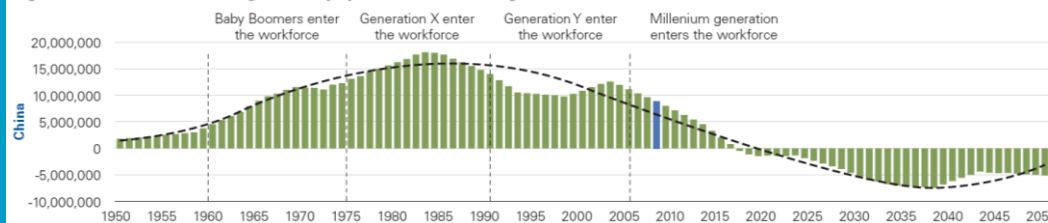
Source: KPMG International 2008, Australian Bureau of Statistics

Figure 1g – Net annual change in the population of Germany aged 15-64, 1950-2050



Source: KPMG International 2008, Eurostat

Figure 1e – Net annual change in the population of China aged 15-64, 1950-2050



Source: KPMG International 2008, UN Statistics Division

Foreign countries are going to have their own labour force contractions – and they are going to be competing for our talent – which has a tendency to take flight



Yep it will be that NZI ad all over again
with foreigners nicking our talent –
thought Mr Global



So how far short of working age people are we over the next 40 years – only 1.1million people

Enough to fill Eden Park a few times over that is for sure – but peanuts in the global scheme of things



So what can New Zealand do about this... nick some of our talent back



**We have HALF A MILLION
Diaspora living overseas
we need to convince
them to come back or get
them to tell those sitting
next to them at work to**

But our own Diaspora doesn't know our countries employers anymore

KIWIS OVERSEAS THAT KNOW ABOUT CORPORATES HIRING



KIWIS OVERSEAS THAT KNOW ABOUT SMEs HIRING



Results of Global's job sourcing survey show that Kiwi's overseas know little about who is hiring in New Zealand

What are we doing about it?



We need your voice to help us...



Just follow the link to sign up and
show you care

<http://tinyurl.com/kiwis-who-care>

We need 20,000 voices to raise this
to the highest level in the
Government, rally the countries
leaders, and keep you the caring
informed and involved